



PROJECT COMPLETION REPORT

A SCHOOL COMMUNITY GIVES LIFE

ENTEBBE SECONDARY SCHOOL MEGA BLOOD DONATION CAMPAIGN



STUDENTS, EDUCATORS, HEALTH PROFESSIONALS, ROTARIANS AND ROTARACTORS UNITED IN A SHARED EFFORT TO STRENGTHEN THE SUPPLY OF SAFE BLOOD AND GIVE HOPE TO PATIENTS IN NEED.

Volunteers	Service hours	Partner clubs	Campaign date
76	325	12	1 JUL 2026

Contents ...

03	1. Executive Summary
04	2. Background and Community Need
04	3. Purpose and Objectives
05	4. Campaign Implementation
06	5. Participation and Results
06	6. Community Impact
07	7. Partnership and Resource Mobilisation
07	8. Alignment with Rotary Priorities
10	9. Sustainability and Lessons Learned
10	10. Conclusion and Way Forward
11	Appendix: Participating Clubs and Project Contacts

Project at a Glance

Project detail	Information
Project	Entebbe Secondary School Mega Blood Donation Campaign
Project lead	Rotary Club of Garuga
Campaign framework	Rotary District 9214 Mega Blood Donation Drive — Rotary Community Impact Days 2026–2027
Location	Entebbe Secondary School, opposite the Mayor’s Garden, Kampala–Entebbe Road
Implementation date	1 July 2026
Participation	76 volunteers contributing 325 service hours
Partnership	Six Rotary clubs, six Rotaract clubs, the school community and blood-collection professionals
Project funding	USD 1,013

Impact statement: By combining youth mobilisation, donor education and a professionally managed donation process, the campaign advanced community awareness and supported the availability of safe blood for patients in hospitals.



Executive Summary

On 1 July 2026, the Rotary Club of Garuga joined Entebbe Secondary School and a network of Rotary and Rotaract partners to deliver the Entebbe Secondary School Mega Blood Donation Campaign. The activity formed part of Rotary District 9214’s Mega Blood Donation Drive under the 2026–2027 Rotary Community Impact Days and brought together students, teachers, staff, health professionals and members of the Rotary family around a clear lifesaving purpose.

The campaign combined awareness creation, donor registration, health screening, supervised blood donation and donor care. Seventy-six volunteers contributed 325 service hours, while six Rotary clubs and six Rotaract clubs supported mobilisation, coordination and implementation. Their collective effort helped widen understanding of voluntary blood donation and strengthened the supply of safe blood for mothers, children, accident victims and patients undergoing treatment.

More than a one-day activity, the campaign demonstrated the value of schools as platforms for health education and community service. It also strengthened the partnership between Rotary, Rotaract, Entebbe Secondary School and blood-collection professionals, creating a practical foundation for future donation drives and sustained donor engagement.



2. Background and Community Need

Hospitals depend on a reliable supply of safe blood to respond to emergencies and provide essential treatment. The need is especially urgent for mothers facing delivery-related complications, children with severe illness, accident victims and patients undergoing surgery or other medical procedures. Regular voluntary donation is therefore a vital community responsibility.

Entebbe Secondary School provided an accessible setting for reaching young people, educators and the wider school community with this message. By placing the campaign within a learning environment, the project connected immediate action with long-term awareness and encouraged eligible participants to see blood donation as a meaningful way to serve others.

3. Purpose and Objectives

The campaign sought to mobilise eligible donors while building a stronger culture of voluntary blood donation within the school and surrounding community. Its objectives were to:

- Mobilise eligible students, teachers, staff, Rotarians, Rotaractors and community members to donate blood.
- Increase understanding of the continuing demand for safe blood and the importance of regular voluntary donation.
- Provide a safe and orderly donor journey through registration, health screening, supervised donation and post-donation care.
- Strengthen cooperation among the Rotary Club of Garuga, partner clubs, the school and blood-collection professionals.



4. Campaign Implementation

4.1 Planning and coordination

The project team worked with Entebbe Secondary School, participating Rotary and Rotaract clubs and blood-collection professionals to prepare the venue, mobilise volunteers, organise donor flow and create a safe environment for the activity.

4.2 Mobilisation and awareness

Students, teachers, staff and members of the wider school community received information about the purpose of the campaign, donor eligibility and the role of voluntary blood donation in saving lives. Rotary and Rotaract members amplified the message and encouraged eligible participants to take part.

4.3 Registration, screening and donation

Potential donors were registered and assessed by the blood-collection team before donation. Eligible participants then donated under professional supervision, while volunteers supported movement through the venue, donor welfare and post-donation guidance.

4.4 Documentation and engagement

The campaign was documented through photographs and public communication, extending the message beyond the event and creating a visible record of Rotary, Rotaract and the school community working together in service.



5. Participation and Results

The campaign mobilised 76 volunteers who collectively contributed 325 service hours. Participation came from students, teachers, school staff, Rotarians, Rotaractors, health professionals and members of the wider community, supported by a partnership of 12 Rotary and Rotaract clubs.

- A complete school-based blood-donation campaign was delivered, covering awareness, registration, screening, donation and donor care.
- Eligible donors contributed to the safe-blood supply for patients requiring timely transfusions and medical support.
- Students and the wider school community gained greater awareness of voluntary blood donation and responsible citizenship.
- Cross-club collaboration strengthened the mobilisation network and expanded Rotary's visibility in community health service.

6. Community Impact

The campaign created immediate value by bringing blood-donation services closer to a large school community and enabling eligible participants to act on the need for safe blood. Each successful donation represented practical support for patients whose treatment depends on timely access to blood.

The longer-term impact lies in the awareness created among young people and educators. By connecting health education with direct participation, the project encouraged a culture of empathy, service and repeat voluntary donation that can continue well beyond the campaign day.



7. Partnership and Resource Mobilisation

The campaign was a shared achievement of the Rotary Club of Garuga, Entebbe Secondary School, blood-collection professionals and the wider Rotary and Rotaract network. Six Rotary clubs and six Rotaract clubs contributed to mobilisation, volunteer coordination, donor support and public engagement, allowing the activity to reach a broader audience and operate efficiently.

The campaign was delivered with project funding of USD 1,013, including USD 1,000 contributed by the Rotary Club of Entebbe. Partner clubs further supported implementation through volunteer time, coordination, mobilisation and logistical assistance. This combination of financial and practical support demonstrates the value of collective action in delivering community health initiatives.

8. Alignment with Rotary Priorities

8.1 Community health

The project addressed a direct health-system need by encouraging voluntary donation and supporting the availability of safe blood for patients in hospitals.

8.2 Youth and community engagement

The school-based approach involved young people and educators in a visible act of service, helping them understand that simple, responsible action can have a profound effect on another person's life.

8.3 Coordinated district service

As part of Rotary District 9214's Mega Blood Donation Drive and Rotary Community Impact Days, the campaign showed how multiple clubs can combine their reach, skills and volunteer energy around a common cause.



Appendix: Participating Clubs and Project Contacts

The campaign drew strength from a balanced partnership of Rotary and Rotaract clubs, supported by Entebbe Secondary School and blood-collection professionals.

Rotary clubs	Rotaract clubs
Rotary Club of Entebbe	Rotaract Club of Survey
Rotary Club of Entebbe Stars	Rotaract Club of Nkumba University
Rotary Club of Garuga	Rotaract Club of Garuga
Rotary Club of Garuga Marina	Rotaract Club of Fisheries Institute Entebbe
Rotary Club of Entebbe Base	Rotaract Club of Entebbe Airport
Rotary Club of Nkumba	Rotaract Club of Nkumba Stewards

9. Sustainability and Lessons Learned

The project’s lasting value will come from repeat donor participation, continued health education and the relationships strengthened through implementation. Entebbe Secondary School remains a promising platform for future campaigns, while the Rotary and Rotaract partnership provides an established network for mobilisation and support.

- Schools can successfully connect health education, youth engagement and practical community action in one accessible setting.
- Clear partner roles strengthen donor flow, volunteer coordination, welfare support and communication during a multi-club activity.
- Professional screening and donor care are essential to protecting participants and maintaining confidence in voluntary blood donation.
- Consistent follow-up communication can encourage eligible participants to become repeat donors and champions within their communities.

10. Conclusion and Way Forward

The Entebbe Secondary School Mega Blood Donation Campaign demonstrated what can be achieved when the Rotary Club of Garuga, partner clubs, educators, health professionals and young people unite around a shared purpose. Through 76 volunteers, 325 service hours and a network of 12 Rotary and Rotaract clubs, the campaign transformed awareness into practical action for patients in need.

Building on this success, future campaigns should maintain the school partnership, strengthen pre-event donor education, encourage eligible participants to donate regularly and continue using coordinated multi-club service to widen community reach. These steps will help turn a successful one-day campaign into a sustained culture of voluntary blood donation.

One school community came together so that patients they may never meet could have another chance at life.

EVERY DROP COUNTS. EVERY DONOR MATTERS.





Contact Details:
info@rotarygaruga.org
+256 772 828 604
<https://rotarygaruga.org/>

Meeting point:
Every Friday
From 7:30 – 8:30pm
Wilna motel, Garuga, Wakiso (U)

